

YEAR 2 | 2021-2022

ACCOMPLISHMENTS & HIGHLIGHTS

Made possible with funding from the Centers for Disease Control and Prevention



PROGRAM GOAL:

REACH LoWELL, Led by Lowell Community Health Center, seeks to eliminate disparities among the Southeast Asian and Hispanic/LatinX communities as it relates to diabetes.



YEAR 2 PROCESS

Implement action plan based on assessment results, gather lessons learned and best practices through:



Culturally tailored community-wide & individual education



Community impact leading to systems-level intervention



Evidence-based health promotion activities

HEALTH CONNECTIONS:

Increase knowledge of health disparities, cultural competence, and community resources among Southeast Asian and Hispanic/LatinX communities. Connect people to programs to help manage and prevent diabetes.

Health and wellness leaders of color



Strengthening connections with community-based partners to leverage resources for community members



Diabetes Self-Management Programing



FOCUS AREAS & ACTIVITIES:

IMPACT

50 Individuals engaged through wellness series



1 Diabetes Self-Management Leaders Training

11 Leaders trained



2 Diabetes Self-Management Groups at partner sites [CMAA & CBA]

20 Participants



11,000

Individuals supported in connecting to resources



LOOKING AHEAD:

DIABETES SELF-MANAGEMENT PROGRAMMING

INTEGRATING BI-DIRECTIONAL REFERRAL SYSTEM

HEALTH & WELLNESS SERIES 2023

NUTRITION

Improve health outcomes through nutrition

Increase availability & access to healthier food options



FOCUS AREAS & ACTIVITIES

HEALTHY NUTRITION STANDARDS:

- Integrating SWAP (Supporting wellness at Pantries) at CTI's Youth Build and Mill YOU programs
- SWAP is a universal color-coded system that is easily used to identify healthy food options



FOOD SYSTEM:

- Distribution of CFA results and recommendations
- Development of Lowell's Food Policy Council from CFA recommendations
- Food benefits campaign & trainings



IMPACT

7500+

Additional individuals reached in year 2

6 Community members engaged via Food Policy Council

50

Individuals trained on available food benefits



LOOKING AHEAD

- Engage additional partner pantries into SWAP Model
- HIP Awareness Campaign



PARTNERS & COLLABORATORS:

Faith Based Organizations & Community Based Organizations:

Dwelling House of Hope
Lowell Adult Education Center
Comunidade Catolica de Lowell
Lowell All Nations SDA Church

Traitatanaram Temple
Vatt Khmer Temple
Watt Khmer Samaki Santikaram
Mill Church

PCEA Neema Church
Glory Buddhist Temple
Iglesia Cristiana Ebbenezer
Peniel Church



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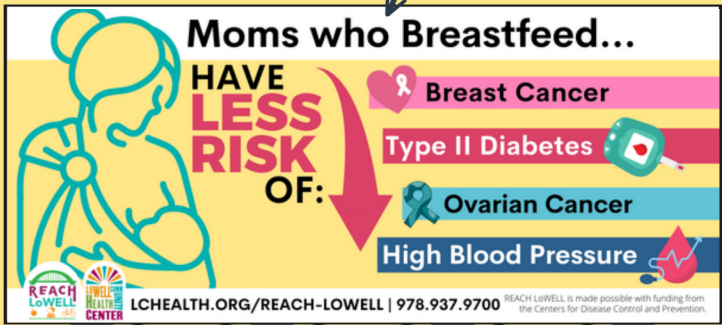


CHEST/ BREASTFEEDING:

2022 Breastfeeding Month Billboard

FOCUS AREAS & ACTIVITIES:

- Co-host new moms support group with partnering agencies
- Develop and execute Benefits of Chest/Breastfeeding awareness campaign
- Develop action plan for community assessment results



LOOKING AHEAD:

- Culturally tailored Chest/ breastfeeding campaign
- Exploring Chest/ breastfeeding friendly work environments with GLHA Maternal Child Health Taskforce



Community Baby Shower

IMPACT:

60 Individuals engaged via Benefits of Chest/Breastfeeding Community Baby Shower

31 Individuals engaged via Chest/breastfeeding trainings and support groups

Infant Feeding terms in 4 languages



BUILT ENVIRONMENT

- Increase community engagement in making improvements to physical environment
- Increase satisfaction & engagement among stakeholders & community members

FOCUS AREAS & ACTIVITIES:

- Cambodia Town community engagement
- Pop-up Public meetings
- Neighborhood Enhancements



Clemente Park Cambodia Town

BOCCE COURT

IMPACT:

200+

Individuals engaged via Cambodia Town community Engagement

LOOKING AHEAD:

- Cambodia Town neighborhood improvements to improve resource connectivity
- Continued engagement with Cambodia Town neighborhood



COVID/FLU

- COVID-19 and Flu prevention, education & vaccination
- Educate & empower trusted community voices

FOCUS AREAS & ACTIVITIES:

- Increase Vaccine Opportunity
- COVID-19 and Flu awareness and education
- Equipping Influential messengers
- Share lessons learned with national sites



Glory Buddhist Temple

COVID-19 VACCINE CLINIC

IMPACT

6500+

Population reached

75

Supported mobile vaccine sites

100

community partners educated on the importance of COVID-19 & Flu vaccine

16,708

Assisted individuals with vaccination

LOOKING AHEAD:

- Strengthen & establish relationships with local Faith-Based Organizations
- Support additional mobile vaccination opportunities through interpretation, patient navigation & coordination